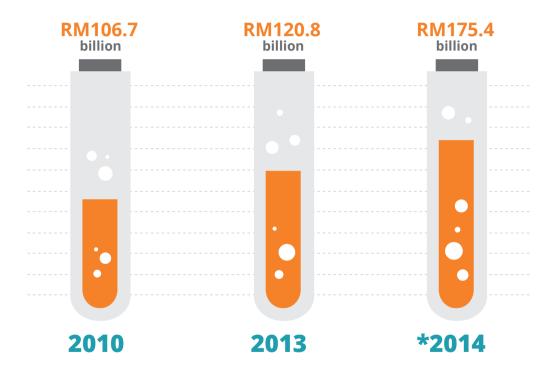


# WHAT IS BIOECONOMY?



- Bioeconomy refers to all economic activity that is derived from the continued commercial application of biotechnology, encompassing the production of renewable biological resources and their conversion into food, feed, chemicals, energy and healthcare wellness products via innovative and efficient technologies.
- The vast socio-economic potential offered by bioeconomy has spurred countries such as United States, EU
  Countries, South Africa, China, Australia, Canada, Finland and Russia to launch bioeconomy initiatives or
  roadmaps that offers attractive incentives, promising programmes and significant investments to boost the
  bioeconomy sector.
- As of 2014, bioeconomy as a whole contributed up to 15.8% of the total Malaysian GDP, a contribution equivalent to RM175.4 billion. This value encompasses economic impact from all sectors of economy that could possibly benefit from application of bio-based technology, like agriculture, chemical production, and oil & fat processing.
- The bioeconomy is envisaged to grow higher in the coming years. At a stimulated 15% yearly growth, the size of the bioeconomy can grow to RM181.2 billion in 2030.
- Recognising the significant growth proposition for the sector locally and globally, Malaysia has introduced the Bioeconomy Transformation Programme (BTP) as one of the implementation strategies under the Economic Transformation Programme (ETP).

# GROSS DOMESTIC PRODUCT (GDP) CONTRIBUTION OF BIOECONOMY



<sup>\*</sup>calculation using GDP number rebased to 2010 prices from 2005 prices as provided by Department of Statistics Malaysia

### **EMERGING TREND:**

Countries establishing Bioeconomy Initiatives/ Roadmap



**Bioeconomy** to contribute a global average of **2.7% to GDP by 2030** (OECD estimates)

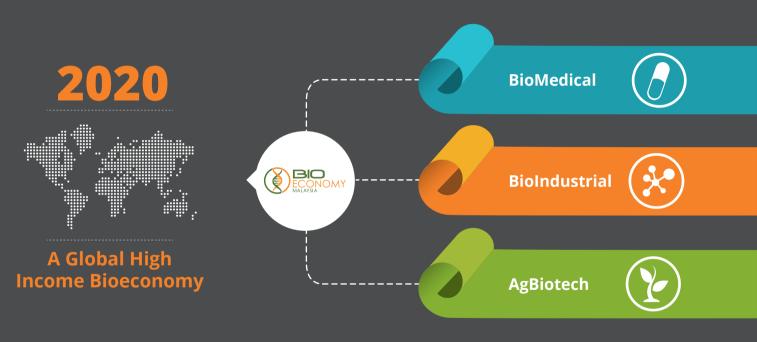
# WHAT IS BIOECONOMY TRANSFORMATION PROGRAMME?

- Bioeconomy Transformation Programme (BTP) is a platform provided by the government for the private sector to channel and maximise commercial opportunities in bio-based industries.
- Through BTP, the government and leading industry players
  will work in tandem to set national goals for the application
  of biotechnology in agriculture production, industrial
  manufacturing and human health, put in place the
  structural conditions required and develop necessary
  mechanisms to ensure that policy can flexibly adapt to new
  opportunities.
- BTP is designed as a transformation programme based on biotechnology's potential to cut across various different industries and transform Malaysia into a high income, inclusive and sustainable economy.
- BTP has been endorsed by Malaysia's National Bioeconomy Council and launched by the Honourable Prime Minister of Malaysia on 30 October 2012.

- BTP will promote a knowledge based bioeconomy through the establishment of a sustainable ecosystem of R&D and commercialisation in the areas of agriculture, healthcare and industrial biotechnology.
- In addition to the bio-based industry, BTP also focuses on other industries and economic sectors that produce, manage and utilise biological resources, including agriculture, forestry, fisheries, food production, healthcare, chemicals and renewable energy.
- BTP's vision is to develop Malaysia as a global high income bioeconomy by 2020 and is a continuation of the implementation of strategies outlined in the National Biotechnology Policy.
- It also includes participation of industry players and peripheral companies that support the development of the local bio-based industry.

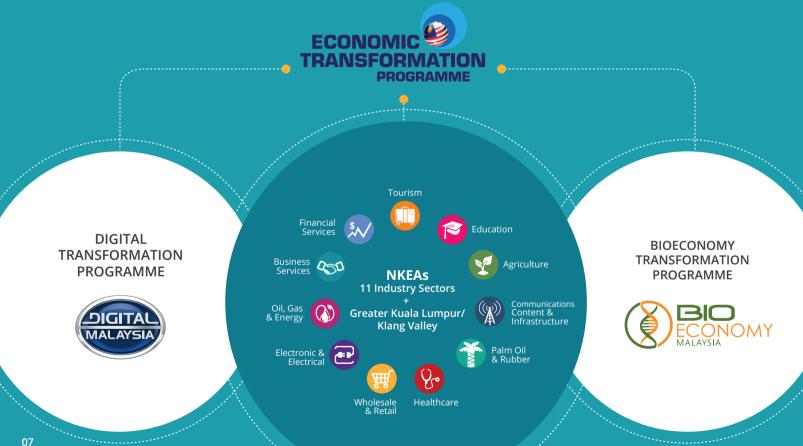
### **OUR VISION:**

**Enriching the Nation, Securing the Future** 



Bioeconomy benefits the society and nation through breakthroughs in agricultural productivity, discoveries in healthcare and the adoption of sustainable industrial processes, having the effect of both enriching our society and nation through wealth creation besides securing our future.

### **MALAYSIA'S NATIONAL TRANSFORMATION POLICY**



# CREATING ECONOMIC VALUE THROUGH BIOECONOMY TRANSFORMATION PROGRAMME

- BTP is estimated to increase Malaysia's Gross National Income (GNI) of up to RM48 billion in 2020, with a total investment
  of RM50 billion and creation of 170,000 new job opportunities, thus enabling Malaysia to become a high income nation by
  year 2020.
- In addition, BTP will also promote "Green" Economy by contributing towards Malaysia's target of 40% reduction in carbon footprint and emissions, and improving the health and well-being of the people through reduced healthcare treatment costs, early disease detection and cheaper, accessible medicines.
- BTP is capturing the nation's economic potential and contribution by amplifying bio-based technology via enhancement
  of productivity, yield and quality of outputs, and successively creating a ripple effect throughout the entire supply chain
  with the development of the upstream sectors.



# BIOECONOMY TRANSFORMATION PROGRAMME OUTCOME



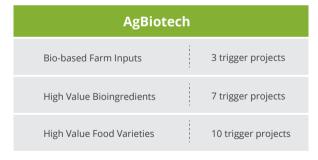


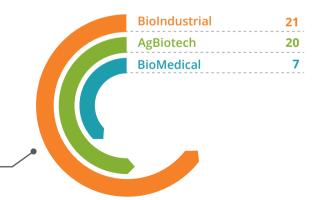


# CURRENT ENTRY POINT PROJECTS (EPPs) & TRIGGER PROJECTS (As of December 2015)

BioIndustrial			
Industrial Bio Inputs	8 trigger projects		
Bio-based Chemicals	7 trigger projects		
Biomaterials	5 trigger projects		
Bioremediation	1 trigger project		

BioMedical		
Biopharmaceuticals	1	3 trigger projects
Drug Discovery & Preclinical Services		1 trigger project
Molecular Screening		2 trigger projects
Stem Cells & Regenerative Medicine		1 trigger project





EPPs —

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# BIOECONOMY TRANSFORMATION PROGRAMME'S FOCUS AREAS

**AgBiotech** 



> TROPICAL AGRO-BIOTECHNOLOGY

**BioMedical** 



> INNOVATIVE HEALTHCARE PRODUCTS & SERVICES

**BioIndustrial** 



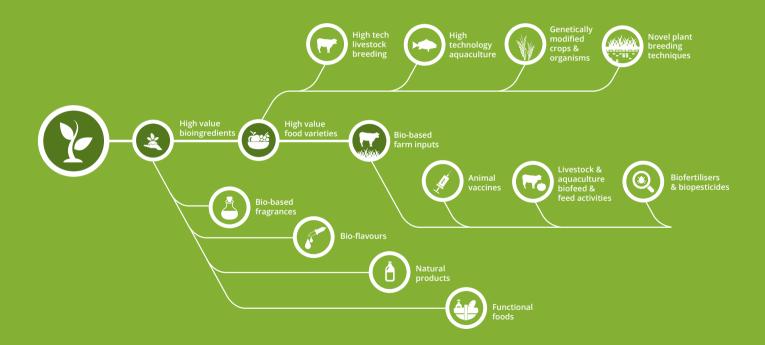
RENEWABLE BIO-RESOURCES

## AgBiotech

GNI: RM 2.43 BILLION EMPLOYMENT: 12,883

**INVESTMENT: RM 4.63 BILLION** 

(As of December 2015)

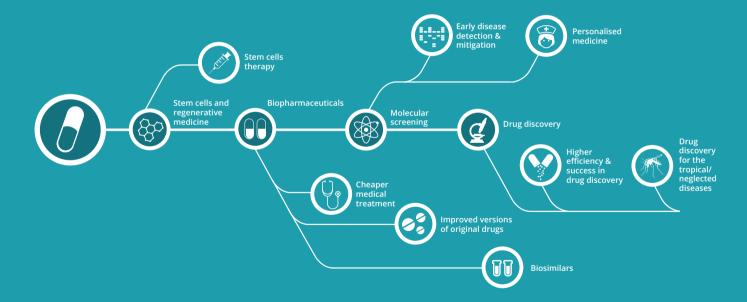


### BioMedical

GNI: RM 0.79 BILLION EMPLOYMENT: 2,611

**INVESTMENT: RM 1.33 BILLION** 

(As of December 2015)

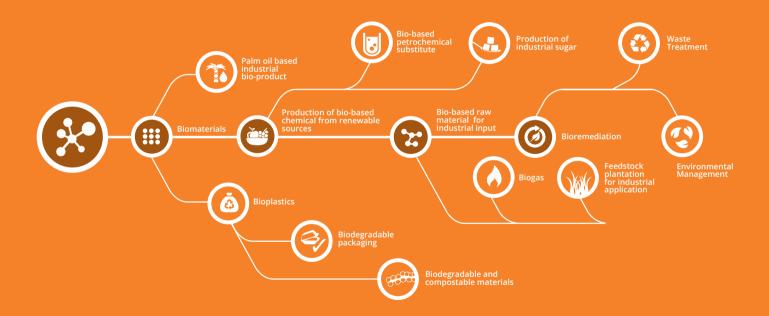


### BioIndustrial

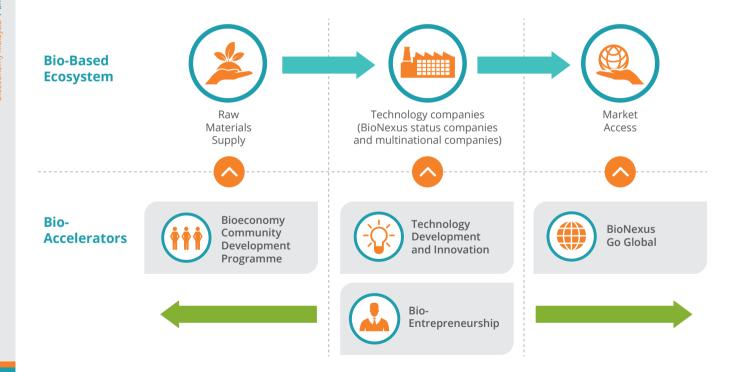
GNI: RM 2.75 BILLION EMPLOYMENT: 9,861

INVESTMENT: RM 12.25 BILLION

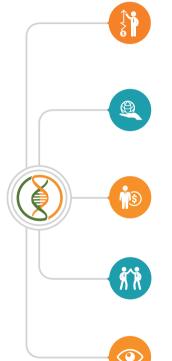
(As of December 2015)



# BIOECONOMY MALAYSIA ACCELERATOR PROGRAMMES (BIO-ACCELERATORS)



## 5 BENEFITS OF THE BIOECONOMY TRANSFORMATION PROGRAMME



#### **BIO-ACCELERATORS**

Opportunity to participate in the Bioeconomy Malaysia Accelerator Programmes (Bio-Accelerators) including Bioeconomy Community Development Programme, Technology Development & Innovation, BioNexus Go Global and Bio-Entrepreneurship to enhance and accelerate the growth of bio-based businesses.

#### **MARKET ACCESS**

Opportunity to expand market access via BiotechCorp collaboration with the economic corridors and State development agencies to initiate collaborative bioeconomy clusters for wealth creation and sharing the benefits of Bioeconomy throughout the country by expanding existing value chains and creating new ones.

#### **FUNDING ACCESS**

Private Sector can access the BTP Fund to part-finance the commercialisation and expansion of their business, and be connected to alternative financing options from various agencies.

#### **GOVERNMENT SUPPORT**

Direct assistance and endorsement from the Government, represented by the relevant ministries, with continuous facilitation and advisory support through BiotechCorp which acts as the BTP Secretariat and Implementing Agency.

#### **NATIONAL VISIBILITY**

Opportunity for the private sector to participate in a key Government agenda, achieving visibility among important stakeholders in the public sector, investment community, and ordinary Malaysians. As a contributor to the nation's Bioeconomy Initiatives, participants benefit from being a part of Malaysia's greater Economic Transformation Programme (ETP).

### **HOW TO APPLY**

You may submit your online application at www.bioeconomy.my

### **BTP Eligibility Criteria BTP Fund Eligibility Criteria** 1) Investment from private sector – project 1) Projects undertaking, or will undertake should be led by one or more private activities in bioeconomy sector, with emphasis on application of bio-based companies, to transform Malaysia into a technologies to add value to biological private sector driven economy resources 2) Bio-based technology - project should involve the application of innovative and 2) Private limited company incorporated in efficient technology to add value to Malaysia Access to 3) Minimum paid up capital of RM100.000 **BTP Fund** 3) Commercial readiness - project should have key details like financing, location 4) Minimum five (5) full-time employees immediate implementation 5) Minimum two (2) years operational experience 4) Socio-economic impact – project should generate significant impact through job creation, or other means

Further inquiries regarding BTP or BTP Fund, you may contact us at:

03-2116 5588 or email at bioeconomy@biotechcorp.com.my



Bioeconomy Transformation Programme



Ministry of Science Technology and Innovation

Lead Ministry



Malaysian Biotechnology Corporation

Implementation Agency

**Enriching the Nation, Securing the Future** 



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